



FLOYT BILLIGER-MIETWAGEN.DE CARIGAMI CamperDays



Cologne



Full-time employee

Do you think the time has come to transform the way we move?

Do you think is it possible to combine flexibility, great pricing and respect for the environment, having a real impact on today's mobility?

At **FLOYT Mobility** -the leading rental car price comparison portal in Europe- we work every day to make this goal a reality and we want to count on a new **Performance Marketing Manager (m/f/d)** to accompany us along the way!

PERFORMANCE MARKETING MANAGER (M/F/D) - GERMAN LANGUAGE AT C1 LEVEL

YOUR DAY-TO-DAY WITH US

- **Monitor and steer performance campaign across** Google, Microsoft, Criteo, and App stores towards our company goals
- **Testing enthusiastic!** you keep yourself updated on latest trends and developments and love to propose and design A/B testings
- **Create reports** from different sources like GAds and GA4 when working internally or with other stakeholders
- **Develop strategies** based on the company goals and market development
- **Analyse competitors and trends** while working with the team on leveraging data and identify opportunities and threats
- **Analyse user behavior:** monitor engagement and conversions metrics in GA4 to expand or adjust our performance campaigns

OUR IDEAL COLLEAGUE

- Desirable degree in business, marketing, or similar
- Between 2-4 years of experience in performance marketing with focus on search and display
- Creative and willing to continuously test
- Enjoy working on a dynamic team acting as a team-player!
- **Solid spoken & written German language (at a native or professional level) & English** skills. French and/or Spanish languages are always a plus

OUR CULTURE AT FLOYT

- **We want to make every day count.** This position can be the fast track for your career. Exciting projects and opportunities to grow each day are waiting for you.
- **We are brave and stay curious.** You like to dig into new topics, crunch the numbers, decide quickly, learn fast and see setbacks as an opportunity to grow? Perfect, so are we!
- **We believe in acting as owners.** We will provide the space and trust to make your own contributions to shape the mobility of tomorrow.
- **We dare to care:**
 - **For our customers**, by creating the best mobility solutions tailored to their needs.
 - **For your private life**, by offering flexible working hours, hybrid working schemes, private health insurance, office exchanges and two amazing locations in Cologne and Alicante.
 - **For the environment**, creating products and partnerships with the aim of helping to preserve our planet and less need to drive to the office.

Ready for this ride?

Then apply to us now with your CV, your salary expectations and your earliest possible starting date!

We look forward to hearing from you!

Apply now