



FLOYT BILLIGER-MIETWAGEN.DE CARIGAMI CamperDays



Cologne



Full-time employee

*Do you think the time has come to transform the way we move?*

*Do you think is it possible to combine flexibility, great pricing and respect for the environment, having a real impact on today's mobility?*

At **FLOYT Mobility** -the leading rental car price comparison portal in Europe- we work every day to make this goal a reality and we want to count on a new **Performance Marketing Manager (m/f/d)** to accompany us along the way!

## PERFORMANCE MARKETING MANAGER (M/F/D) - GERMAN LANGUAGE AT C1 LEVEL

### YOUR DAY-TO-DAY WITH US

- **Monitor and steer performance campaign across** Google, Microsoft, Criteo, and App stores towards our company goals
- **Testing enthusiastic!** you keep yourself updated on latest trends and developments and love to propose and design A/B testings
- **Create reports** from different sources like GAds and GA4 when working internally or with other stakeholders
- **Develop strategies** based on the company goals and market development
- **Analyse competitors and trends** while working with the team on leveraging data and identify opportunities and threats
- **Analyse user behavior:** monitor engagement and conversions metrics in GA4 to expand or adjust our performance campaigns

## OUR IDEAL COLLEAGUE

- Desirable degree in business, marketing, or similar
- Between 2-4 years of experience in performance marketing with focus on search and display
- Creative and willing to continuously test
- Enjoy working on a dynamic team acting as a team-player!
- **Solid spoken & written German language (at a native or professional level) & English** skills. French and/or Spanish languages are always a plus

## OUR CULTURE AT FLOYT

- **We want to make every day count.** This position can be the fast track for your career. Exciting projects and opportunities to grow each day are waiting for you.
- **We are brave and stay curious.** You like to dig into new topics, crunch the numbers, decide quickly, learn fast and see setbacks as an opportunity to grow? Perfect, so are we!
- **We believe in acting as owners.** We will provide the space and trust to make your own contributions to shape the mobility of tomorrow.
- **We dare to care:**
  - **For our customers**, by creating the best mobility solutions tailored to their needs.
  - **For your private life**, by offering flexible working hours, hybrid working schemes, private health insurance, office exchanges and two amazing locations in Cologne and Alicante.
  - **For the environment**, creating products and partnerships with the aim of helping to preserve our planet and less need to drive to the office.

### *Ready for this ride?*

Then apply to us now with your CV, your salary expectations and your earliest possible starting date!

We look forward to hearing from you!

Apply now